Press Release Date: 16 Jul 2007

Ref: SL120

Sytel Appoints Sales Director

Sytel Limited, a leading supplier of contact center and enterprise solutions, has appointed Ken Brompton as Sales Director for EMEA, based at its UK office in Aylesbury, Buckinghamshire. Ken has extensive experience as sales director for several high profile telecommunications companies including Plessey Telecommunications and Harris Digital Systems, being responsible for substantial growth and increase in turnover for each of them.

Commenting on his appointment, Michael McKinlay, managing director at Sytel said; "We are delighted to welcome Ken on board. We expect him to take our product range into enterprises and contact centers in many new territories. He will be a great advocate for our message of maximum dialing performance under compliance. And the projected growth Ken will bring means a boost to our already substantial investment in R&D and an opportunity to branch out into new areas of innovation with our software solutions."

Based in the UK, Sytel Limited provides enterprise and contact center solutions to organisations in over 35 countries. In the outbound world, its predictive dialer, Softdial Plugin®, is recognised as being the leading dialer for delivering effective performance under compliance. Sytel has campaigned in all major markets for responsible rules for predictive dialers and acts as adviser on dialer regulations to many national marketing and government bodies around the world.

ENDS

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